



# **Guidelines for Posters**

Your session is scheduled for the 8th of October, Wednesday at 13:00 as indicated in the programme.

# **Presentation Type**

A poster session enables you to bring current research work to share with delegates. Poster speakers will have 1 minute / 1 slide to present an elevator pitch inviting the audience to visit their poster. After the elevator pitches, poster presenters are required to stand next to their poster to present it to attendees from 13:00 that day.

## **Session organisation**

- 1. **Poster Presentation.** Please create your poster using our conference template: <a href="here">here</a>. Please see the Poster Design Section below for more information.
- 2. Slide Presentation. Please create a one slide presentation using our conference template: here. You will be given 1 slide and 1 minute to present your slide during Plenary Session 3. Kindly note that the slides will be strictly timed and will change at 1 minute to the next presenter. This is a fast paced fun way to tell the conference about your poster and invite people to come and visit during the lunch break. Please see the Slide Design Section below for more information.

# Poster Design

### Layout Recommendations:

- Poster size: 98 cm x 163 cm. Use the <u>conference's template</u> to create your poster, to edit it, please download the template or make a copy of the file.
- Portrait orientation only. Keep columns for readability.
- Use headings to identify each section.
- Avoid long paragraphs of text. Use short sentences or bulleted texts.
- Include images and tables and figures instead of text to illustrate your points.

## **Headings and content.** Suggested sections:

- Title.
- Authors' names and affiliations.
- Abstract: Submission summary/Project description.
- Methods (or process).
- Results: Main findings of your research/project.
- Conclusions: 2-3 bullets max.
- Main references.
- Acknowledgements.













**Text:** Use bullets to summarise and reduce the amount of text as possible.

- Text size: Min. 24 points, max. 36 points.
- Use legible or Sans serif fonts like Arial or Myriad Pro.

# **Images**

- Use high-resolution images only (300 dpi) to avoid blurriness. Avoid screenshots as they are only 72 dpi.
- Include a caption and the source under each image.

#### **Tables**

- Include a title at the top of each table.
- Include a caption and the source for each table.

### Logos

• Include the logo of your organisation/partners at the top right corner of the poster.

# **Printing**

- Save the file as a PDF for printing.
- Name your poster as follows: Poster\_(last name).
- Printing will be handled by the conference organisation. You do not need to print and bring your poster. To ensure your poster is printed on time, upload your PDF file - 1 week before the event (Monday, 29 Sep) in the following folder: (Link).
- If you fail to share on time, you will have to print the poster yourself.

#### **Presentation**

 Prepare yourself to discuss your project with people who come to see your poster after your one slide presentation.

# Slide Design

Use the conference's template to create your slide. Slide size: Widescreen (16:9)

## Suggested information

- An appealing highlight or key image of your project to be eye-catching and attract attention.
- A few key points or findings.
- It is better not to reproduce your entire poster.

**Text:** Reduce the amount of text as possible.

• Text size: Min. 24 points, max. 36 points.













# **Images**

- Use high-resolution images only.
- Include a caption and the source under each image.

### **Tables**

- Include a title at the top of each table.
- Include a caption and the source for each table.

### Logos

• Include the logo of your organisation/partners at the top right corner of the slide.

#### **Presentation**

- Prepare a 1 minute elevator pitch to invite attendees to go see your poster.
- Name your presentation including your session number and your last name, as follows: Poster\_(last name).
- Upload your slide presentation 1 week before the event (Monday, 29 Sep) in the following folder: Posters.
- Please make sure to arrive at the venue at least 30 minutes before your scheduled session.
- Presenters will be lined up in sequence ready to take the microphone and address the audience.

## **Further Information**

- We invite you to join the official <u>Walk21 Tirana WhatsApp Channel</u>, where you'll
  receive reminders, announcements, and practical information to help you stay
  updated and get the most out of the conference.
- To promote your session on social media, please download or make a copy of our <u>Speaker Spotlight template</u>, include your information, and share it on your channels and your organisation's platforms
- If you have any questions please contact us at <a href="mailto:tirana@walk21.com">tirana@walk21.com</a>







